

IT IS ALL IN THE MATH!

A simple way to see what fees you are REALLY paying for credit card processing:

Fees Paid ÷ \$ Transactions Processed for the month = Effective Rate Paid.
If greater than 2%, you will most likely save \$\$\$ with us Best Card so just . . .

Fax a credit card statement to 866-717-7247

Best Card will complete a cost comparison for you.

You will receive a \$5 Starbuck gift card just for letting us complete the cost comparison!

RATES CHARGED-SAMPLE COST COMPARISON	\$ Activity	# OF TRANS	CURRENT PROC. RATE		BEST CARD RATE	
			% RATE	PER TRANS. FEE	% RATE	PER TRANS. FEE
Amex (optional-same deposit/statement with Best Card)						
Visa/MC/Discover Debit Card (swiped)	\$3,218.25	14	2.15%	\$0.10	1.74%	\$0.00
Visa/MC/Discover (qual-card swiped)	\$3,366.48	15	2.55%	\$0.10	1.94%	\$0.00
Visa/MC/Disc (reward/mileage card swiped; keyed w/ AVS)	\$5,104.03	23	3.15%	\$0.10	2.44%	\$0.00
Visa/MC/Disc (nonqual-keyed rewards/corp card/no AVS)	<u>\$2,804.46</u>	<u>12</u>	4.15%	\$0.10	2.74%	\$0.05
Total Monthly Visa/MC/Discover Fees	\$14,493.22	64				
Totals	\$14,493.22	64				
MONTHLY FEES PAID				CURRENT FEES		BEST CARD
Cost = (\$ Activity x % Rate)+(# of Trans. X Per Trans. Fee)						
Visa/MC/Discover Debit Card (swiped-no pinpad req'd)				\$70.59		\$56.00
Visa/MC/Discover (qual-card swiped)				\$87.35		\$65.31
Visa/MC/Disc (reward/mileage card swiped; keyed with AVS)				\$163.08		\$124.54
Visa/MC/Disc (nonqual-keyed rewards/corp card/noAVS)				\$117.59		\$76.84
Monthly Customer Service & Statement				\$12.50		\$5.00
Other Fees - (Best Card does not charge on refunds)				<u>\$6.72</u>		<u>\$(2.62)</u>
Total Monthly Fees				\$457.82		\$325.07
	Savings is \$132.75 per Month / \$1,593 Annually					
	Effective Rate Paid (\$457.82/\$14,493.22)			3.16%		2.24%

SIMPLE MATH! Savings of \$132.75 per month x 12 = \$1,593 per year



Personalized customer service: When you call us, there will be no hitting buttons to try to find a live person. **Month-to-month contract** with a low **\$5 customer service/statement fee**. **Stable rates:** We guarantee no rate increase for at least six months (and we've only had two rate increases in 5+ years).

PCI Compliance – We can assist you with this, and we only charge \$25 annually (most processors charge \$79-\$129). You can almost always keep your same equipment and we will simply download our PCI compliant software onto your terminal. We also offer online processing services.